



## **Intema announces departure of Executive Chairman**

**Montreal, Quebec, Canada, August 27, 2019** - Intema Solutions Inc. (“Intema” or the “Corporation”) (TSXV: ITM.H, OTCMKTS: ITMZF), developer of [eflyermaker.com](http://eflyermaker.com), announces that Roger Plourde has tendered his resignation as Executive Chairman and a director of Intema, effective immediately.

“On behalf of the Board and the Corporation, I would like to acknowledge and thank Mr. Plourde for his strong contribution as Intema’s founder and creator of our leading-edge [eflyermaker.com](http://eflyermaker.com) permission-based email marketing platform,” said Laurent Benezra, President and Chief Executive Officer of Intema. “We are also very grateful for his personal contribution to Intema’s future. His generosity strengthens our drive to succeed and will allow us to aggressively pursue on our growth objectives for the benefit of our shareholders. We wish him all the best in his future endeavours.”

The Board has started the search for a new board member and will elect Mr. Plourde’s replacement as Chairman in the coming weeks.

### **About Intema Solutions Inc.**

Intema’s mission is to be the world’s premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services, including AI predictive marketing and SMS marketing, as well as related professional services. For more information, please visit our corporate website at [intema.com](http://intema.com) and our product websites [eflyermaker.com](http://eflyermaker.com) and [matcheranalytics.com](http://matcheranalytics.com).

### **Forward-Looking Statements**

This press release may contain “forward-looking statements”. All statements other than statements of historical facts included in this press release, including, without limitation, those regarding the projected financial performance of the Corporation; the expected development of the Corporation’s business and projects; execution of the Corporation’s vision and growth strategy; sources and availability of financing for the Corporation’s projects; renewal of the Corporation’s current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements, are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the

Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined on policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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