

Intema publishes results for second quarter of 2015

Montreal, August 27, 2015: Intema Solutions Inc. (“Intema” or “the Company”) (TSXV: ITM), a provider of innovative digital marketing solutions, published its financial results for the second quarter (which ended on June 30, 2015) on August 27, 2015.

Highlights for the second quarter of 2015, which ended June 30, 2015:

- Gross revenue for Q2 2015: \$305,795
- The Company’s net value rose to \$1,958,997
- Two long-term annual agreements have been signed.
- Long-term debt was reduced to \$55,450
- Net loss of \$(191,611), with EBITDA OF \$(163,305)

We were able to continue developing sales for our Predictive Marketing Engine in the second quarter. Results for this quarter will be reflected in sales made over the third quarter and, mainly, the fourth quarter.

We have embarked on our U.S. market development project. An analysis of this market has now been completed and we have, with the help of a team of specialists, begun developing a network of resellers. This approach will position us to expand our reach within North America, and therefore, in our opinion, quickly penetrate this immense market.

We have pursued our acquisition plan. Our targets’ potential is increasing; they are required to meet a set of extremely strict criteria to be considered. Serious discussions with three targets are also underway and are now at different stages. We expect to close a transaction before the end of this quarter. The targets we seek present significant potential for synergy through a form of complementarity or growth with an accretive effect.

Our development team had to push back the launch of our new email platform, in order to make it more current with new functionalities, including the incorporation of new properties that have recently been added into competitors’ products.

About Intema Solutions Inc.

Intema Solutions Inc.’s mission is integrating technologies into marketing. The company specializes in developing technologies for marketing and related services. Its spheres of activity are predictive marketing, relationship marketing and database marketing. Since 1994, Intema has dedicated its efforts to delivering key solutions to the intrinsic needs of the marketing industry. Our clients include companies of all sizes across North America. For more information, visit www.intema.ca.

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