



## **Intema secures new key clients in Q2 2019 through targeted growth initiatives**

- *Corporation adds several large clients from the cannabis, software, services and government-related sectors in the second quarter*
- *New [eflyermaker.com](https://eflyermaker.com) automation feature presently in beta-testing, with full launch planned this quarter*

**Montreal, Quebec, Canada, August 26, 2019 - Intema Solutions Inc.** (“Intema” or the “Corporation”) (TSXV: ITM.H, OTCMKTS: ITMZ), developer of [eflyermaker.com](https://eflyermaker.com), has brought in a number of a new and exciting clients since the Corporation was reactivated this April with the help of a renewed management team and financing and backing from committed long-term shareholders, as well as a new focus on growing its business on a national and global scale.

As a result of the Corporation’s growth initiatives, Intema’s sales team has been able to add several large key clients from the cannabis, software, services and government-related sectors for its leading-edge [eflyermaker.com](https://eflyermaker.com) permission-based email marketing platform.

“We are excited with the strong performance of our sales team during this second quarter,” said Laurent Benezra, President and Chief Executive Officer of Intema. “As soon as I joined Intema, I knew that our products could compete aggressively with the other products in the market, as we hold one of the most powerful, user-friendly AI-driven email marketing platforms.”

“Intema’s choice to host our software on our dedicated servers also gives us an advantage with clients that are legally required to store their data in Canada,” he added.

“Going forward, with our new management team, we will focus on increasing sales in our priority target markets. Within the next quarter, we will also activate our freemium sales channel to maximize the conversion of our 18,000 users who have already signed up and who are already active on the platform,” concluded Mr. Benezra.

### **About [eflyermaker.com](https://eflyermaker.com)**

[eflyermaker.com](https://eflyermaker.com) has a number of clear advantages when it comes to building email marketing campaigns, making Intema an obvious choice for companies:

- [eflyermaker.com](https://eflyermaker.com) is one of the most powerful, user-friendly AI email marketing platforms and the most affordable solution on the market.

- All data is stored in Intema's secured servers in Canada, which is a legal requirement for Canadian financial institutions, government agencies and cannabis companies, as well as companies that hold sensitive information.
- The platform allows the user to build smart, predictive campaigns using its leading-edge AI technology and offers scalable solutions for businesses of all sizes.
- Finally, [eflyermaker.com](http://eflyermaker.com) allows real-time tracking of campaign performance, with comprehensive reports and dashboard.

Intema is currently beta-testing a new automation feature for [eflyermaker.com](http://eflyermaker.com), a critical component that will help it gain an even greater market share in the email marketing sector. The Corporation expects to launch this new feature during the current quarter.

### **About Intema Solutions Inc.**

Intema's mission is to be the world's premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services, including AI predictive marketing and SMS marketing, as well as related professional services. For more information, please visit our corporate website at [intema.com](http://intema.com) and our product websites [eflyermaker.com](http://eflyermaker.com) and [matcheranalytics.com](http://matcheranalytics.com).

### **Forward-Looking Statements**

This press release may contain "forward-looking statements". All statements other than statements of historical facts included in this press release, including, without limitation, those regarding the projected financial performance of the Corporation; the expected development of the Corporation's business and projects; execution of the Corporation's vision and growth strategy; sources and availability of financing for the Corporation's projects; renewal of the Corporation's current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements, are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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