



Intema announces appointment of new Chief Financial Officer

Corporation completes its management team for its next expansion phase

Montreal, Quebec, Canada, August 14, 2019 - Intema Solutions Inc. (“Intema” or the “Corporation”) (TSXV: ITM.H, OTCMKTS: ITMZF), developer of eflyermaker.com, is pleased to announce the appointment of Elise Vandoorne, CPA, CA, as Chief Financial Officer of the Corporation.

“We are very pleased to welcome Elise to the Intema team as Chief Financial Officer,” said Laurent Benezra, President and Chief Executive Officer of Intema. “Elise has solid experience working with small and large companies alike and thorough knowledge of structuring businesses such as Intema. She has gained experience in many areas over the course of her career, including operations optimization, process implementation and internal financial controls, which will be very valuable to us as we proceed to grow our business on a national and global scale.”

Ms. Vandoorne has over 25 years of experience as a corporate accountant in various sectors including manufacturing, retail trade, franchising, distribution and services for Canadian, American and European companies. For the last 10 years, she has worked as a consultant and has been actively involved in the management of several organizations. Prior to that, she held positions of Finance Director and Vice President, Finance, for Canadian and American companies. She graduated with a BAA from HEC Montréal in 1991 and earned her CA degree in 1993.

About Intema Solutions Inc.

Intema’s mission is to be the world’s premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services, including AI predictive marketing and SMS marketing, as well as related professional services. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

Forward-Looking Statements

This press release may contain “forward-looking statements”. All statements other than statements of historical facts included in this press release, including, without limitation, those regarding the projected financial performance of the Corporation; the expected development of

the Corporation's business and projects; execution of the Corporation's vision and growth strategy; sources and availability of financing for the Corporation's projects; renewal of the Corporation's current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements, are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined on policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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