



Intema appoints new President and Chief Executive Officer

The Corporation is focused on growing its business nationally and internationally

Montreal, Quebec, Canada, May 13, 2019 - Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM.H, OTCMKTS: ITMZF) is pleased to announce that the Board of Directors has appointed Laurent Benezra, CIM, CBE, as President and Chief Executive Officer of the Corporation, effective immediately. Roger Plourde, Intema's outgoing President and Chief Executive Officer, will remain with Intema as Executive Chairman of the Board.

"I am pleased to welcome Laurent to his new position as President and Chief Executive Officer," said Roger Plourde, Executive Chairman of Intema's Board of Directors. "Laurent has demonstrated to us in a short time in his role as Executive Vice President that he has the expertise and qualities to lead Intema into its next expansion phase. He has extensive experience in business development and has built a solid network in the financial, blockchain and artificial intelligence sectors, which will contribute to Intema's growth."

"I am proud and grateful for this opportunity and for the confidence expressed by the Intema Board," said Laurent Benezra, President and CEO of Intema. "My role at Intema will be to continue to grow this company, which is based on solid technological foundations and a first-class customer base. Our goal as a leading-edge company will be to showcase our value-added eflyermaker.com email marketing, matcheranalytics.com AI predictive marketing and SMS marketing products and services to further expand our business nationally and internationally. In the short term, with the recent financing and our new cost structure, we will aim to make our operations profitable, while focusing on sales growth. »

Laurent Benezra is passionate about business development and the latest technologies. He has over 16 years of experience in the financial sector with major Canadian brokerage firms and banks. Prior to joining Intema as Executive Vice-President, he worked at Manulife Securities, BMO Nesbitt Burns, Scotiabank and TD Waterhouse, specifically in wealth management, securities trading and banking services. Mr. Benezra is also a chartered investment manager and a certified blockchain expert.

About Intema Solutions Inc.

Intema's mission is to be the world's premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services including AI predictive marketing, SMS marketing as well as related professional services. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

Forward-Looking Statements

Certain information set forth in this press release may contain “forward-looking statements”. Except for statements of historical fact, information contained herein constitutes forward-looking statements and includes, but is not limited to, the projected financial performance of the Corporation; the expected development of the Corporation’s business and projects; execution of the Corporation’s vision and growth strategy; sources and availability of financing for the Corporation’s projects; renewal of the Corporation’s current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements. Although forward-looking statements contained in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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For more information:

Intema Solutions Inc.

Laurent Benezra
+1 (514) 465-5453
lbenezra@intema.ca

Alain Béland
(514) 947-5784
bidcapital@videotron.ca