



Intema reinforces its management team with the appointment of a new Chief Operating Officer

Corporation looking to optimize its organizational structure for future growth

Montreal, Quebec, Canada, August 12, 2019 - Intema Solutions Inc. (“Intema” or the “Corporation”) (TSXV: ITM.H, OTCMKTS: ITMZF), developer of eflyermaker.com, is pleased to announce the appointment of Claude Théoret as Chief Operating Officer of the Corporation. Mr. Théoret is also a member of Intema’s board of directors.

“We are excited that Claude has also agreed to join us as Chief Operating Officer,” said Laurent Benezra, President and Chief Executive Officer of Intema. “His vast experience and knowledge in managing business development and sales teams, product development, financing and mergers and acquisitions, will help us in achieving our ambitious growth plan. Furthermore, we will also benefit from his strategic input as we aim to expand Intema’s leading edge eflyermaker.com permission-based email marketing solution, and grow our matcheranalytics.com AI predictive marketing and SMS marketing products and services on a national and global scale.”

Claude Théoret has broad experience in high technology companies and was the founder of Nexalogy, a social data discovery startup and a Canadian leader in AI and social data intelligence. A former astrophysicist, he has worked with big data since its inception, having had his first website in 1994 and worked with big data before it was recognized as such. He is one of the top 40 startup mentors in the Founder Institute global network and recently participated in the launch of the OSMO Innovation program, a corporate open innovation accelerator. Mr. Théoret is also a published scientific author and holds a Ph.D. in high energy astrophysics from McGill University.

About Intema Solutions Inc.

Intema’s mission is to be the world’s premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services, including AI predictive marketing and SMS marketing, as well as related professional services. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

Forward-Looking Statements

This press release may contain “forward-looking statements”. All statements other than statements of historical facts included in this press release, including, without limitation, those regarding the projected financial performance of the Corporation; the expected development of the Corporation’s business and projects; execution of the Corporation’s vision and growth strategy; sources and availability of financing for the Corporation’s projects; renewal of the Corporation’s current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements, are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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For more information:

Intema Solutions Inc.

Laurent Benezra
+1 (514) 465-5453

lbenezra@intema.ca

Alain Béland
(514) 947-5784

bidcapital@videotron.ca