



Intema adds new advanced automation feature to its eFlyerMaker email marketing platform

- *New best-in-class feature to help marketers improve their email marketing campaigns, with the use of customer-centric journeys, drip marketing, marketing automation, smart segmentation, and pre-configured messages such as welcome emails.*
- *Combined with eFlyerMaker's sophisticated content creation tools, this flexible new feature allows marketers to deliver the right message, to the right person at exactly the right time.*

Montreal, Quebec, Canada, December 11, 2019 - Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM, OTCMKTS: ITMZ), makers of [eFlyerMaker.com](https://www.eflyermaker.com), an email platform with extensive compliance and content creation suites, is pleased to announce the launch of a new advanced automation feature for its eFlyerMaker email marketing platform.

"This new automation feature was created with the goal of offering a best-in-class, flexible product tailored to our customers' needs and should open up many new sales opportunities in the enterprise segment," said Daniel Drouet, Vice President, Products, at Intema. "Combined with eFlyerMaker's easy to use content creation and compliance tools, it provides our customers with an advanced email marketing platform at a price point that makes sense for them."

"Our customers will be thrilled with this new feature, which makes creating complex automations incredibly easy," added Sébastien Plourde, Intema's Chief Technology Officer. "For example, marketers will now be able to save time and increase their ROI by automating the creation audience segments of welcome emails, drip marketing campaigns and much more."

About eFlyerMaker

[eFlyerMaker.com](https://www.eflyermaker.com) has a number of clear advantages when it comes to building email marketing campaigns, making Intema an obvious choice for companies needing:

- a powerful, easy-to-use email marketing platform at an affordable price point;
- advanced automation features;
- data governance: all data is kept in Canada on Intema's highly secure servers, which is a legal requirement for Canadian financial institutions, government agencies, as well as many other companies that hold sensitive information; and
- access to a robust compliance framework required by companies in regulated sectors like financial services or that care deeply about protecting their brand.

About Intema Solutions Inc.

Intema's mission is to be the world's premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader in permission-based email marketing, Intema provides a wide range of products and services, including SMS, content and predictive AI marketing, as well as related professional services. For more information, please visit our corporate website at intema.com.

Forward-looking statements

This press release may contain "forward-looking statements". All statements in this press release other than statements of historical facts, including, without limitation, those regarding the projected financial performance of the Corporation; expected development of the Corporation's business and projects; execution of the Corporation's vision and growth strategy; sources and availability of financing for the Corporation's projects; renewal of the Corporation's current customer, supplier and other material agreements; and future liquidity, working capital and capital requirements are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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