



Intema announces closing of \$1 million private placement

Montreal, Quebec, Canada, October 4, 2019 - Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM.H, OTCMKTS: ITMZF), developer of eflyermaker.com, is pleased to announce the closing of the non-brokered private placement disclosed on September 27, 2019, for total gross proceeds of \$1 million. In exchange, the Corporation has issued 10,000,000 common shares at \$0.10 per share and 10,000,000 warrants. Each warrant entitles its holder to purchase an additional common share at \$0.15 per share for a period of 12 months.

"This private placement stems from management's commitment towards realizing its expansion plan and investors' growing confidence in Intema's market potential," said Laurent Benezra, President and Chief Executive Officer of Intema. "These funds will allow us to add developers and increase Intema's marketing activities in key sectors, with the goal of capturing a larger share of the growing permission-based email marketing market."

The rising trend in digital marketing has created a huge demand for email marketing due to a good response rate. The global email marketing market is anticipated to register at a compound annual growth rate (CAGR) of 19.60% from 2017 to 2025, and is expected to reach US\$22 billion by the end of 2025 (Source: Transparency Market Research, March 2017).

Two insiders (as such term is defined under applicable securities law) of the Corporation, Laurent Benezra (Chief Executive Officer) and Claude Théoret (Chief Operating Officer), have participated and subscribed for, respectively, 500,000 Units and 600,000 Units. These insiders did not own any securities prior to this transaction. The issuance of these Units constitutes a related party transaction within the meaning of TSXV Policy 5.9 and Regulation 61-101 ("Regulation 61-101"). The Corporation has relied on the exemptions from the valuation and minority shareholder approval requirements of Regulation 61-101 contained in Sections 5.5(a) and 5.7(1)(a), respectively.

In connection with the Offering, the Corporation has paid a cash commission equal to 8% of the gross proceeds to registered dealers who have acted as finders. All securities issued pursuant to this private placement are subject to a mandatory hold period of four months and a day under applicable Canadian securities legislation and the private placement remains subject to TSX Venture Exchange final approval.

About Intema Solutions Inc.

Intema's mission is to be the world's premier digital marketing platform. The Corporation has been simplifying and optimizing the online marketing activities of medium and large companies through innovative technologies and cutting-edge expertise for over 20 years. A Canadian leader

in permission-based email marketing, Intema provides a wide range of products and services, including AI predictive marketing and SMS marketing, as well as related professional services. For more information, please visit our corporate website at intema.com and our product websites eflyermaker.com and matcheranalytics.com.

Forward-Looking Statements

This press release may contain “forward-looking statements”. All statements other than statements of historical facts included in this press release, including, without limitation, those regarding the projected financial performance of the Corporation; the expected development of the Corporation’s business and projects; execution of the Corporation’s vision and growth strategy; sources and availability of financing for the Corporation’s projects; renewal of the Corporation’s current customer, supplier and other material agreements; and future liquidity, working capital, and capital requirements, are forward-looking statements. Although the forward-looking statements in this press release are based upon what management of the Corporation believes are reasonable assumptions, there can be no assurance that they will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Corporation undertakes no obligation to update forward-looking statements except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

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