

INTEMA'S EFLYERMAKER PART OF THE TOP 20 MOST POPULAR EMAIL MARKETING SOFTWARE LIST by Capterra

Montreal, June 4, 2018: Intema Solutions Inc. ("Intema" or the "Corporation") (TSXV: ITM). Mr. Roger Plourde, Chairman & CEO, announces that Gartner's Capterra has named the Corporation's leading software eFlyerMaker on the Top 20 Most Popular Email Marketing Software list.

Email Marketing Software remains the most prolific tool for today's data-driven marketer. When executed well and delivered with relevance, email provides the highest ROI for marketers.

The value of the email marketing market is counted in billions of dollars throughout the world. It is a growing market. To succeed in this environment, the quality of the product is essential and differentiation features are why customers will select Intema's product over competitive ones. The company's development team excels in this area.

eFlyerMaker is the only email-marketing platform able to provide Artificial Intelligence with predictive algorithms that automate the selection and the integration of content in an email campaigns. Plus Intema's team is most attentive to the design possibilities of the tool. Intema introduced, last fall, Canvas™ a built-in graphic editing tool packed with many features to fully customize user's newsletters. It is the most user-friendly and professional like design tool right within the email software. This makes eFlyerMaker easier to use and produces email with more aesthetic.

"Our constant attention to what might seem insignificant details proves to be the way to go. We will continue our development to make eFlyerMaker the best and most liked email marketing software," said Sébastien Plourde, CTO.

Top 20 Most Popular Email Marketing Software is an independent assessment that evaluates customer base, number of active users, and social presence to generate a list of market leaders in the email marketing space that offer the most widely adopted solutions.

About CAPTERRA

Capterra is the leading online resource for business software buyers. Founded in 1999, Capterra features validated user reviews and independent research across hundreds of software categories. Each month, Capterra helps more than three million buyers find the right software. Capterra is a Gartner company.

About INTEMA SOLUTIONS Inc.

Intema's mission is to integrate technologies to marketing. The company develops technologies for marketing and services related to predictive marketing, relationship

marketing, database marketing and Blockchain applications. Since its inception, INTEMA has dedicated its efforts to deliver key solutions to the marketing industry. Amongst its clients are companies of all sizes in North America. For more information, please visit our website at www.intema.com

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